

# ISW Ignition™ for IBM Lotus® Connections™

Designed for anyone interested in leveraging Social Software for Business or considering IBM Lotus® Connections™.

---

Interested in how Social Software is benefiting business?  
Trouble getting a Connections Proof of Concept running?  
Start your engine with ISW Ignition™.



# Accelerate your business with Lotus Connections



ISW (<http://www.isw.com.au>), an IBM Premier Business Partner and recognised leader in Lotus Connections implementation, development, customisation, education, and support, is pleased to announce our latest ISW Ignition offering: ISW Ignition™ for Lotus® Connections™.

Social Software for business is improving how we work and communicate and ISW are excited by the benefits our clients are already receiving from integrating Lotus Connections into their workplace. We understand that engaging in a new business process such as this is often met with significant organisational barriers and stresses such as:

- Lack of infrastructure or servers to host a proof of concept
- Lack of resources to support a proof of concept
- Poorly configured trial servers that lead to dissatisfied users
- High costs and delays in getting approvals to perform a proof of concept
- Potentially steep learning curves associated with Connections administration
- Lack of materials and resources for a proper evaluation
- Evaluations that never quite ignite, because you don't have the time to get a demo installed

Does that sound like a discussion you've had recently? Well, ISW has come up with a way to eliminate these barriers and accelerate the process of social software implementation.

## What are we talking about?

Social Software for business is taking off at a rapid pace, if you haven't started yet, ISW Ignition for Lotus Connections will get you caught up. By signing up for the Ignition program you will have access to a feature complete Lotus Connections environment for 60 days. ISW will configure and host your Connections for you, eliminating the need for hardware and infrastructure investment. All you have to do is say "go" and we will have this up and running for you in 48 hours.

For the period of your ISW Ignition you can get:

- Immediate administration training to manage user access to your Connections environment
- End user training session (2 per month) to cover the basics of Connections
- Dedicated support from Lotus Connections experts
- Access to training videos and personal one on one briefings for Executives
- A path to integration of Connections into your enterprise (either hosted or on premise) once the proof of concept is completed and you've purchased your licenses.
- Free access to ISW's Wildfire Plugin (<http://www.isw.com.au/wildfire>)

# Why Do You Need Ignition?

Social Software isn't a fad or a pipe dream. It is a reality for business today. Many organisations are already utilising Social Software to **capture knowledge, discover experts, encourage innovation and enhance communication and teaming**. ISW Ignition for Lotus Connections is your path to enjoying the same rewards. We will make this process an easy one that will ensure the sub-optimal implementations of the past are no longer, by providing you with a **stable and secure environment of your own** to experience the potential Connections has to offer.

ISW's Ignition for Lotus Connections program can kick start your Social Software engine and provide the opportunity to perform a true proof of concept backed by the experts at ISW. Rather than a 1 or 2 day half baked proof of concept, you will get a **fully featured Connections environment for 60 days** to explore and test for your real world needs.

During the 60 day Ignition program you will get access to webinar training from ISW experts that have presented at events such as Lotusphere and Lotus User Groups. These are **IBM Certified trainers** that will accelerate your business's capabilities and adoption of Connections. ISW Ignition for Lotus Connections will deliver you the best possible evaluation of Connections and enable you to truly understand the benefits that Social Software can deliver to your business so you can make an informed purchasing decision.

ISW's Ignition for Lotus Connections is not just a demo, not just a test environment. It is a live production environment for Lotus Connections in ISW's data centre, with a dedicated and supported environment, backed by IBM Lotus Connections qualified experts.

## Offer Details

### Standard Ignition Program (For SMB and Midmarket organisations)

- **48-hour turnkey server installation**, preconfigured for optimal performance
- Administration **training within 72-hours**
- **End user training** via webinar, including Q & A, **twice per month**
- Connections evaluation resources, including video and electronic resources
- **Free White Paper** on Driving Adoption of Lotus Connections and Social Software
- Technical and usability support, electronic and telephone
- Access to your Connections implementation via browser
- 50 user's of **ISW's Wildfire Plugin** for Social Networks
- IBM Lotus Connections 2.5 Plug-in for Microsoft Office and Microsoft Windows
- **Up to 50 users** trained and supported on the pilot (max 50 in the directory)
- Cost: **\$5,000 + GST One Time Fee**

### Enterprise Ignition Program (For Midmarket and Enterprise organisations)

- All of the above, but with **unlimited users**
- Import server to populate the user directory for a faster acceleration! or integration with your LDAP directory for ultimate evaluation
- **One-on-one executive training** and business enabling sessions
- Unlimited users of **ISW's Wildfire Plugin** for Social Software
- Initial evaluation of integration into customer environment at pilot conclusion
- Cost: **\$10,000 + GST One Time Fee**

### Options (Priced according to specific needs)

- Customisation of look and feel/branding of Connections
- Provision of BlackBerry Client for IBM Lotus Connections
- Integration with internal systems with Connections API
- Strategy, integration, and deployment consulting services beyond the pilot
- Standard Ignition Program may scale beyond 50 users, or request directory import services, or LDAP integration services
- Further Connections Administration and Development training

## Licensing

There are no license fees associated with the ISW Ignition for Lotus Connections. Effectively you are conducting an evaluation under the IBM International License Agreement for Evaluation of Programs. We will provide you with a copy of this agreement for your acceptance.

At the completion of the 60 day Ignition program, continued use of Lotus Connections will require software licensing. ISW will work with you to ensure you get the best pricing available.

## Availability

ISW's Ignition for Lotus Connections program is **available now!**

## What happens once we are accelerating!

Once you have completed the 60 day proof of concept period, ISW is confident you will understand the capabilities of Connections and how it can leverage the knowledge of your people to deliver outstanding business results.

ISW can then either assist you with migrating your environment to your own infrastructure based on VMware or alternatively we can continue to host Connections for you on an ongoing basis.

## How Do You Start Your Engines!

To get started today all you need to do is contact ISW and schedule your Ignition! We will meet with you and answer any questions you might have to make sure you are accelerating your proof of concept faster than Michael Schumacher!

**Contact ISW at:**

**[ignition@isw.net.au](mailto:ignition@isw.net.au)**

**<http://www.isw.com.au>**

**1800 456 001**



Trademarks: The ISW Logo is a registered trademark of ISW Technology Pty Ltd ABN: 30 105 880 233, IBM, Lotus, and Connections and the IBM, Connections, and the IBM Business Partner logo are trademarks or registered trademarks of International Business Machines Corporation in the United States, or other countries, or both. Other company product and service names may be the trademarks or services marks of others. 'Business Partner' is used informally and does not imply any legal partnership. © Copyright 2010 ISW Development Pty Ltd ABN 51 107 983 157. All rights reserved.